

# Joanna Konstantinou

## EXPERIENCE

- ◆ **The American College of Greece, Deree** (2001-Present)  
Professor of Computer and Hospitality and Tourism Management Courses.  
Areas of expertise: Entrepreneurship and Innovation.  
Business Strategy Development  
Information Communication Technologies
- ◆ **Inwards** (March 2018-Present)  
Senior Leadership Coach: Personal Advisor and Consultant of Executives, Entrepreneurs and Distinguished professionals in Leadership and Personal Development.
- ◆ Facilitator- **Thrive Global Greece** (March 2018-Present)  
Workshop facilitator on Thrive Global's International workshop on Wellness
- ◆ Member of the **REBRAIN** Committee of the **Ministry of Labour** (09-2019-Present)
- ◆ **Leadership Psychology Institute** (June 2016 - September 2017)  
Senior Associate: Consultant and Facilitator of Executive Leadership, Personal and Professional Development workshops
- ◆ **Leading Steering Committee Member (PRO BONO)** (May 2015-December 2018)  
European Commission Steering Committee on Digital Tourism - DG for Internal Market, Industry, Entrepreneurship and SMEs
- ◆ **Mentor and Evaluator of Startup Businesses** (2014-December 2018)  
American Hellenic Chamber of Commerce , EGG (Eurobank Incubator), Athens Chamber of Commerce, Mellon Accelerator, Venture Garden – ALBA, Junior Achievement
- ◆ **MARKETING MANAGER** (04/1993- 09/1998)  
Responsible for speculating and researching domestic and foreign markets, for planning and implementing marketing strategies.
- ◆ **ALEX. KIKIZAS AVEET** (10/1991 - 03/1993 )  
**PRODUCT MANAGER** Responsible for the development and implementation of marketing strategies for all imported and home-produced tomato products of the company.

## EDUCATION

- ◆ PhD candidate, at Sheffield University: **“Exploring Entrepreneurial Leadership and HRM practices in a Crisis Context”**
- ◆ **INSEAD** Executive Education, Leadership in Crisis (2020)
- ◆ Master of Science in **Leadership**, ACG, Deree (2013)
- ◆ Master of Science in **TOTAL QUALITY MANAGEMENT**, Cranfield University U.K., 1998. Thesis Quality in Education.



Athens, Greece  
wo children



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Innovative, strategic and visionary **Leadership Coach** and **HR Consultant** with experience in versatile business environments. **Professor** with a strong educational background, high involvement and expertise in the Tourism and Hospitality and Information and Communication Technology industries.

- ◆ B.S. ACG, Deree in **Computer Information Systems and Marketing Management**, June 1990
- ◆ Registered Consultant trainer of the National Accreditation Center for Continuing Vocational Training. Reg.# EA 20589
- ◆ PIERCE COLLEGE High School (1980-1986).

## CERTIFICATIONS

- ◆ NVivo workshop for Qualitative Research (September 2019)
- ◆ Qualtrics Workshop (October 2019)
- ◆ Certified by the Business Coaching Institute (2017)
- ◆ Coaching for Change Professional Certificate Programme, accredited by ICF (June 2017)
- ◆ Certification by the National Organization for the Certification of Qualifications & Vocational Guidance (**EOPPEP**), January 2017 (Reg.Number EB 20589)
- ◆ SAP ERP Training, July 2015.
- ◆ SAP ERP Configuration training, September 2014 (Berlin).
- ◆ Design Thinking Training on Innovation Process (July 2014)

## CONFERENCES AND PUBLICATIONS

- ◆ Konstantinou, Joanna. 'Leadership in a Crisis Context', European Conference on Management, Leadership & Governance; Oxford (Nov 2019). DOI:10.34190/MLG.19.123
- ◆ Konstantinou, J. (2018). 'Factors that Promote a Sustainable New Business Venture'. International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD 2018), (pp.123-128). Doha-Qatar, ISBN: 978-960-9416-21-4
- ◆ Konstantinou Joanna, 'Success Factors and Challenges of Startup Businesses in a Crisis Context, World Academy of Science, Engineering and Technology International Journal of Economics and Management Engineering, New York, Vol:11, No:6, 2017
- ◆ Konstantinou, J. (2016). 'Digitization of European SMEs in Tourism and Hospitality: The Case of Greek Hoteliers'. World Academy of Science, Engineering and Technology, Open Science Index 113, International Journal of Social and Business Sciences, 10(5), 1558 - 1562.
- ◆ Konstantinou, Joanna. 'Human Resource Practices Implemented by Entrepreneurs and Owners Of Greek SMEs in a Crisis Context', (EGOS 2015), Athens.
- ◆ Qualitative Research Seminar, (Athens December 2017)
- ◆ Speaker at the Global Summit of SMEs (Dubai, March 2016) - <http://smeworld.ae/>
- ◆ "Business Innovation Observatory Conference: Disrupting the Future", (Brussels, January 2016)

## LANGUAGES

Fluency in English, intermediate French and Italian

## **SKILLS AND COMPETENCIES**

Very good Communication skills  
Teamwork and engagement skills  
Entrepreneurial mindset  
Strategic and holistic thinking